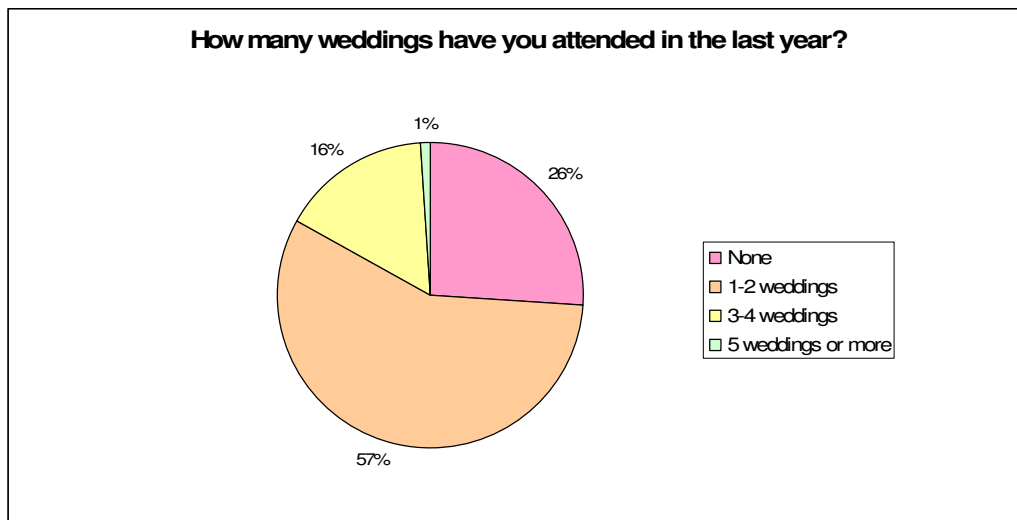




Annual It's In The Stars Wedding Survey Results

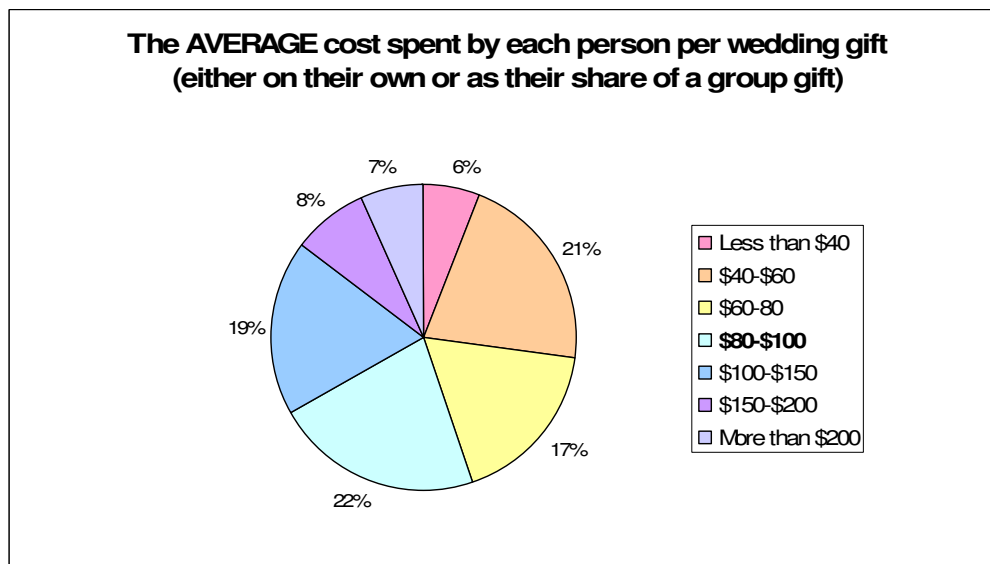
How many weddings have you been to in the last 12 months?

Three-quarters of respondents have attended at least one wedding in the past 12 months.



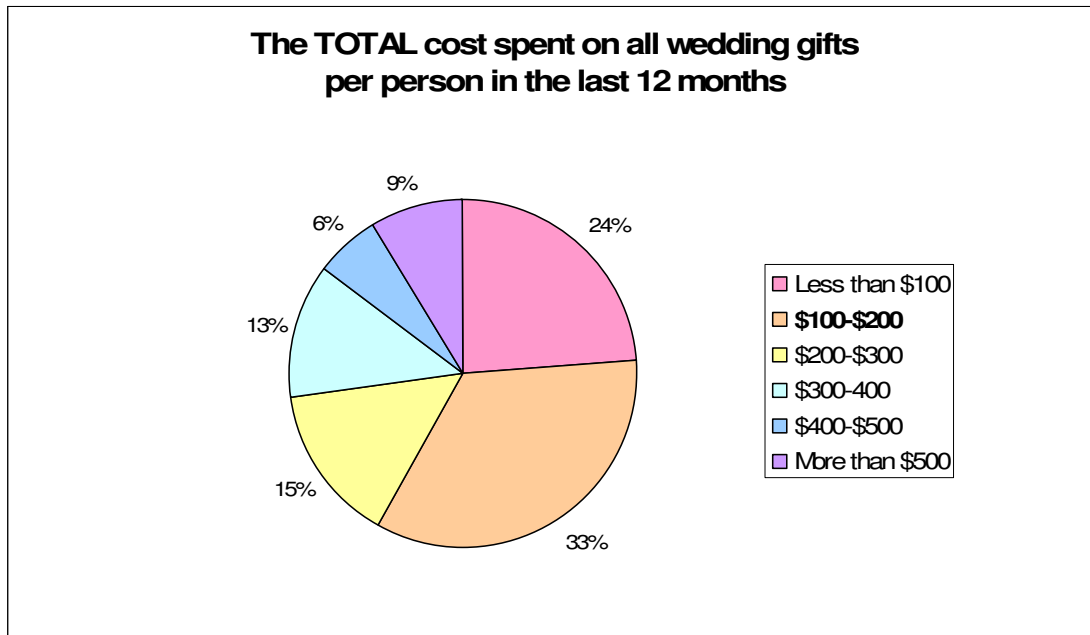
The average cost of a wedding gift

One in five respondents (22%) spent an average of \$80-\$100 on a wedding gift last year, whether it was on their own or as their share of a group gift for the bride and groom.



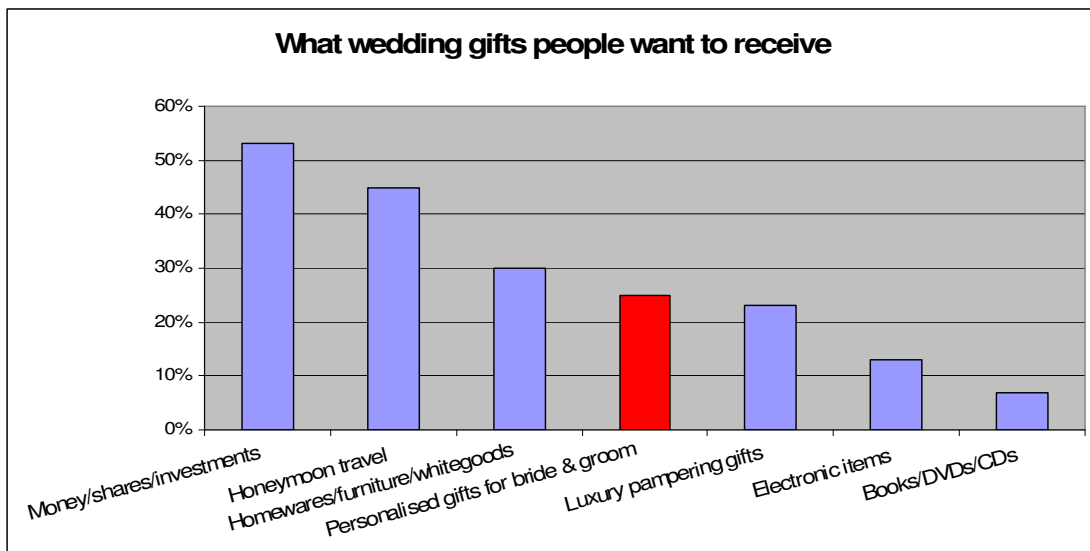
The total cost spent on wedding gifts

One-third of respondents spent a total of \$100-\$200 on wedding gifts in the past 12 months.



What people would like to receive for their own wedding

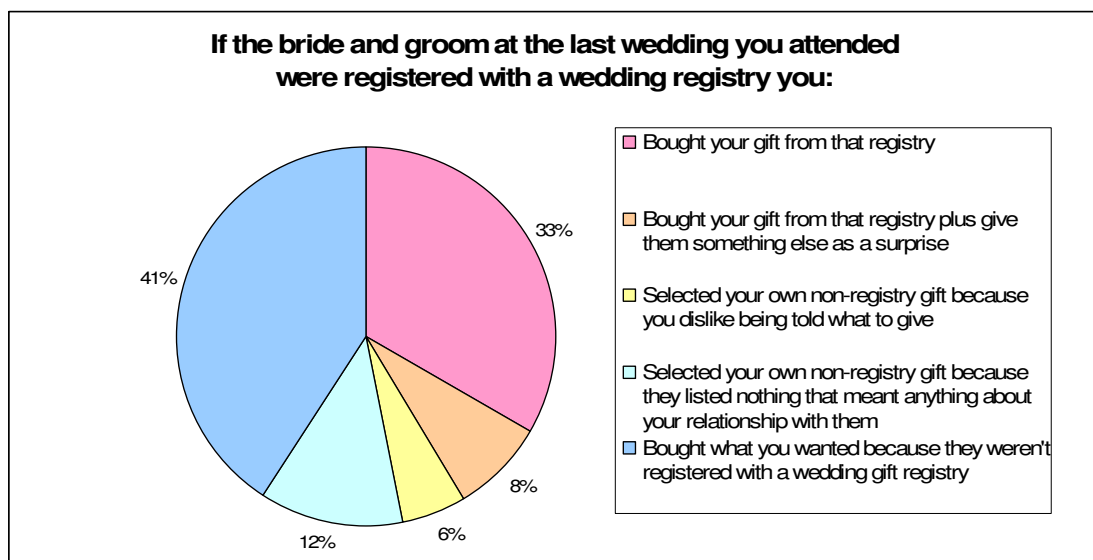
One in four people (25%) want to receive a personalised gift that would be specific to the bride and groom for their own wedding gift.



Wedding registries – do you use them or not?

When asked about the last wedding they attended, 41% of respondents said the bridal couple was not registered with a wedding registry.

Nearly one in five (18%) gave their own non-registry gift because they either disliked being told what to give or the registry listed nothing that meant anything about their relationship with the bride and groom.



If you'd like to participate in the next survey, simply click on the Register link (top right of the home page at www.itsinthestaronline.com) and fill out your details!